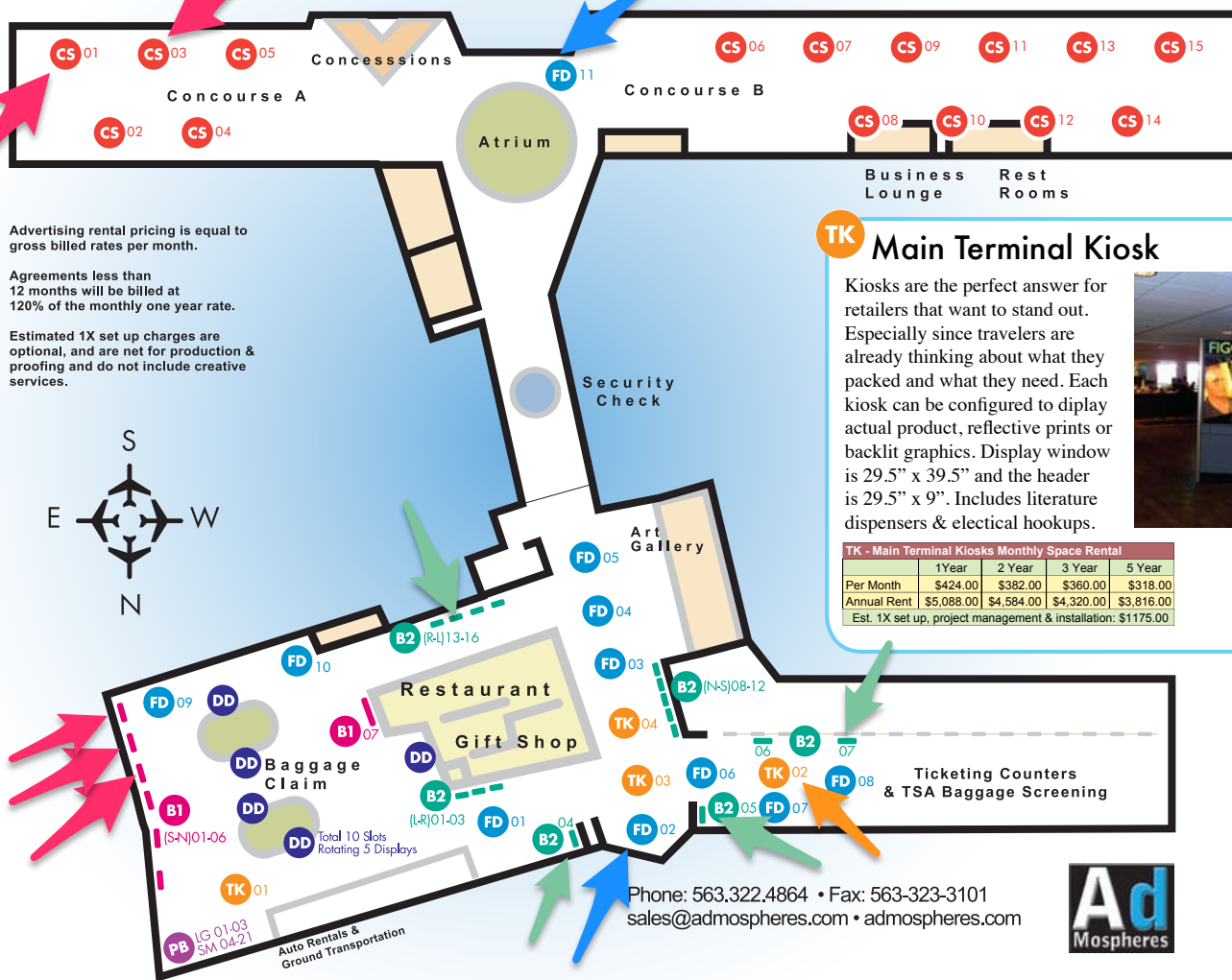


ADVERTISING DIRECTORY



Advertising rental pricing is equal to gross billed rates per month.

Agreements less than 12 months will be billed at 120% of the monthly one year rate.

Estimated 1X set up charges are optional, and are net for production & proofing and do not include creative services.

TK Main Terminal Kiosk

Kiosks are the perfect answer for retailers that want to stand out. Especially since travelers are already thinking about what they need. Each kiosk can be configured to display actual product, reflective prints or backlit graphics. Display window is 29.5" x 39.5" and the header is 29.5" x 9". Includes literature dispensers & electrical hookups.



TK - Main Terminal Kiosks Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$424.00	\$382.00	\$360.00	\$318.00
Annual Rent	\$5,088.00	\$4,584.00	\$4,320.00	\$3,816.00
Est. 1X set up, project management & installation: \$1175.00				

FD Floor Display

Is your story or message a big one? This is the way to tell it. A floor display gives you the maximum amount of flexibility to use graphics, video or actual product. If suitable, you may use an existing trade show display or we can arrange to have one designed and built to your specifications. Final product, pricing and placement subject to airport approval.

FD - Floor Display Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$742.00	\$668.00	\$631.00	\$557.00
Annual Rent	\$8,904.00	\$8,016.00	\$7,572.00	\$6,684.00
Inquire for custom design, production and installation estimate.				



DD Digital Display

Your 30 second ad is shown on each of the five video monitors located in the baggage claim area. Each 30 second ad slot is rotated in every 10 minutes or 6 times per hour.

DD - Digital Display Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$470.00	\$423.00	\$400.00	\$352.00
Annual Rent	\$5,640.00	\$5,076.00	\$4,800.00	\$3,224.00
1x set up, project management & installation: Inquire				

B2 Connector Backlit

Static backlits in dramatic full color, strategically placed in plain view for visitors in transit or using airport amenities such as the art gallery, restaurant, or restrooms. Image is 62" wide and 43" tall.



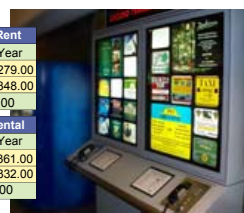
B2 - Connector Backlits Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$371.00	\$334.00	\$316.00	\$279.00
Annual Rent	\$4,452.00	\$4,008.00	\$3,792.00	\$3,348.00
1X set up, project management & installation: \$725.00				

PB Phone Board Backlit

Your company is readily accessible when your customer needs you with backlit displays in tandem with courtesy phone service. Customers dial your business with one touch! Standard size backlits of 10" wide by 8" tall (9.25" x 7.25 live space) are expandable to the larger format of 20" wide x 16" tall (19.5" x 15.75" live space). If increasing reservations is your goal, this is perfect for you.

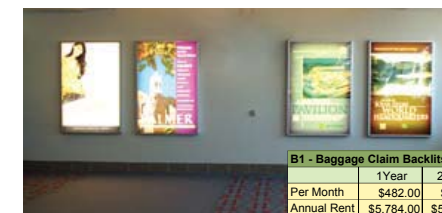


PB - 10" x 8" Phone Board Backlit Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$371.00	\$334.00	\$316.00	\$279.00
Annual Rent	\$4,452.00	\$4,008.00	\$3,792.00	\$3,348.00
1X set up, project management & installation: \$175.00				
PB - 20" x 16" Phone Board Backlit Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$481.00	\$434.00	\$409.00	\$361.00
Annual Rent	\$5,772.00	\$5,208.00	\$4,908.00	\$4,332.00
1X set up, project management & installation: \$375.00				



B1 Bag Claim Wall

The most captive audience available is waiting in the baggage claim area and your company's message can be presented with dramatic backlighting. Each backlit is 72" tall and 48" wide and provides a large scale, full-color format unavailable in any other medium.



B1 - Baggage Claim Backlits Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$482.00	\$435.00	\$410.00	\$363.00
Annual Rent	\$5,784.00	\$5,220.00	\$4,920.00	\$4,356.00
1X set up, project management & installation: \$775.00				